



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION



**2024 GRANTS-IN-AID
STANDARD & EXCEPTIONAL GRANT APPLICATION**



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

APPLICANT INFORMATION

1. Applicant (Legal name of organization): **City of Edgewater**

2. Address (mailing): **PO Box 100**

City: **Edgewater**

State: **FL**

Zip Code: **32132**

3. Type of Organization:

☒ Municipal government ☐ Volusia County Government

☐ Not-for-Profit Corporation classified as a 501(c) (3)

4. Federal ID #: **59-6000314**

Florida Not-for-Profit Corporation Charter # (if applicable): **N/A**

Florida Dept. of Agriculture & Consumer Services Registration # (if applicable):

N/A

5. County Council District of Project: ☐ 1 ☐ 2 ☒ 3 ☐ 4 ☐ 5

6. Is the project in a Community Redevelopment District (CRA)? ☒ Yes ☐ No

7. Contact Person:

Name: **Samantha Bergeron**

Title: **Parks & Recreation Director and Economic Development/Redevelopment Coordinator**

Telephone #: **386-424-2400 X 7201**

E-Mail: sbergeron@cityofedgewater.org

8. Provide the Mission Statement for your organization:

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***The City of Edgewater
Parks & Recreation Mission Statement***

Our mission is to improve the quality of life for residents and visitors of the City through cultural and recreational events and programs, as well as the continued preservation of the City's rich history and historical artifacts. We work diligently to provide residents and visitors with clean and safe City parks that promote healthy living.

*The Vision, Mission and Goals of the City of Edgewater Parks & Recreation
Department will be guided by the following Core Values:*

1. INTEGRITY

- *Demonstrate honesty in all dealings with co-workers & community members*
- *Lead by example*

2. RESPECT

- *Demonstrate understanding & patience for individuals*
- *Be open to others' suggestions*

3. TEAMWORK

- *Work together with community organizations to assist in providing a variety of services*
- *Work together to accomplish common goals*
- *Individuals working collectively for the benefit of the whole organization & City*

4. LEARNING

- *Continuously strive to obtain surveys from the public to better understand the community needs*
- *Continuously strive to obtain knowledge relevant to the employee's specific field*
- *Network with peers to share ideas and solve problems*



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PROJECT INFORMATION

1. Project Title: **Pickleball Courts & Amenities**

Project Location Address: **150 W. Turgot Ave.**

City: **Edgewater**

State: **FL**

Zip Code: **32132**

2. Type of Project:

☐ Renovation ☐ Restoration ☒ New Construction ☐ Acquisition

3. ECHO Category – Select One (review ECHO Guidebook pages 3 - 4):

☐ Environmental ☐ Cultural ☐ Historic ☒ Outdoor Recreation

4. The Project Site of Facility is (select one):

☒ Owned by Applicant ☐ Leased by Applicant (length of lease): Length of lease

☐ Land/Project Management Agreement (length of agreement): Length of agreement

5. Is the Project Site/Facility mortgaged or will it be? ☐ Yes ☒ No

PROJECT DESCRIPTION

1. Describe the project and explain how it will achieve the goals of Resolution 2020-79 to plan for the future growth of Volusia and enhance the quality of life for its residents (use factual information/documentation to show how this project will accomplish these goals):

Funding will support a project that will build a first ever USA Pickleball Association Standard 4 court Pickleball complex with amenities in the Edgewater community, located on city owned and maintained property within the Hawks Park Complex, located @ 150 Turgot Ave. Currently, there are no Pickleball courts within the City of Edgewater, resulting in citizens traveling to nearby cities to play with fellow “picklers”.

This enhanced park space will be open to the public free of charge for Volusia County citizens to play and for Pickleball Clubs to host tournaments from sun up to 10:00 PM, 352 days of the year, regardless of economic status.



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The proposed project will include 4 Pickleball courts, parking, lighting, landscaping, a stormwater to mitigate runoff, connecting sidewalks, and an ECHO entrance sign.

PHASE I (Preliminary Cost ~\$1,300,000)

- Pickleball area including 4 courts, lighting, and fencing
- Parking lot including 40 spaces and ADA compliance
- Stormwater management pond including all inlets, piping, and required features for ERP permitting
- Landscape and irrigation design for Phase I area
- Concrete sidewalk as shown within Phase I area

This enhanced park space will offer the public **Environmental/Ecological Outdoor Recreation** that provides **High Quality User-Oriented Outdoor Activity** while improving the **Quality of Life for Volusia Citizens** as we promote **Redevelopment and Revitalization** to the U.S. 1 corridor and older portions of Edgewater. This will all be nestled within walking distance of the Edgewater Public School and aging neighborhoods in the City of Edgewater, Florida. Additionally, supporting over 320 member New Smyrna Beach Pickleball Club, comprised of nearly half Edgewater residents, with over 1,000 followers on social media.

Environmental/Ecological Outdoor Recreation:

By adding Pickleball courts to an already existing community park (Hawks Park), we will help reduce vehicle fuel consumption, gas emissions, extra road noise, and traffic concerns caused by Edgewater Pickleball players that belong to the New Smyrna Beach Pickleball Club that travel elsewhere outside of Edgewater to play Pickleball. This project/facility will utilize green infrastructure by:

- **Lighting:** Time operated Energy efficient LED lighting for automatic shutdown to reduce electrical needs for operation and maintenance.
- **Impervious Surfaces:** Use of concrete or asphalt base for the project. These products are originally made with recycled products and when repairs arise, can be repaired or replaced with like materials while recycling the damaged materials.
- **Landscaping:** In compliance with EPA and Section 502 of the Clean Water Act, Hawks Park Complex already uses infrastructure of reclaimed irrigation lines throughout the property for disposal of excess treated reclaim water from the wastewater treatment plant and is an integral part of the City of Edgewater's Compressive Plan to responsibly manage impacts to the Indian River Lagoon. Use of Florida Native Plants that are low maintenance landscaping will be utilized to promote wise stewardship of the land. This native landscaping fosters better resistance to local weather, is cost/water conscience that prevents water run-off and improves air quality via decreased pollution by eliminating mowing and other equipment, is not invasive, restores natural habitat, and is less maintenance via no fertilizer or pesticides needed.¹ Native plants pull and store excess carbon.² Examples of desired plantings include; Wax Myrtle, East Palatka Holly Trees, Fakahatchee Grass, Walter Viburnum, and Firebushes.



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- **Stormwater/Drainage:** Stormwater and site run-off will discharge to a nearby proposed swale and connect to a proposed wet detention pond for storage to reduce pollutants through submerged aquatic vegetation (algae, bacteria, etc.) and purify the water. This mitigation technique will prevent placing undue stress on the city's wastewater system and flooding in the area.

Additional tree plantings will occur for years to come around this project area, through the City of Edgewater's Annual Arbor Day Event hosted by Edgewater's Parks & Recreation Department at Hawks Park to support our Tree City USA designation for its 9th year and going forward. As well as supporting the Monarch Butterfly City designation as Edgewater creates a Pollinator Pathways in 2024 near the proposed Pickleball Facility area.

High Quality User-Oriented Outdoor Activity:

By adding 4 Pickleball courts with amenities to this already existing sports park complex, we encourage more outdoor healthy lifestyles in the Volusia County community.

Since Pickleball is intergenerational, it can be played with just two people or in groups, so it fits into a flexible schedule for all lifestyles and is a welcoming activity. Pickleball is a low-impact, easy-to-learn, but exciting game that doesn't require a lot of running or athleticism. People of all ages can focus on health, wellness, and social activities, promoting interaction, all in one place and enjoying Volusia County's abundant natural resources that enrich our lives through active sports parks.

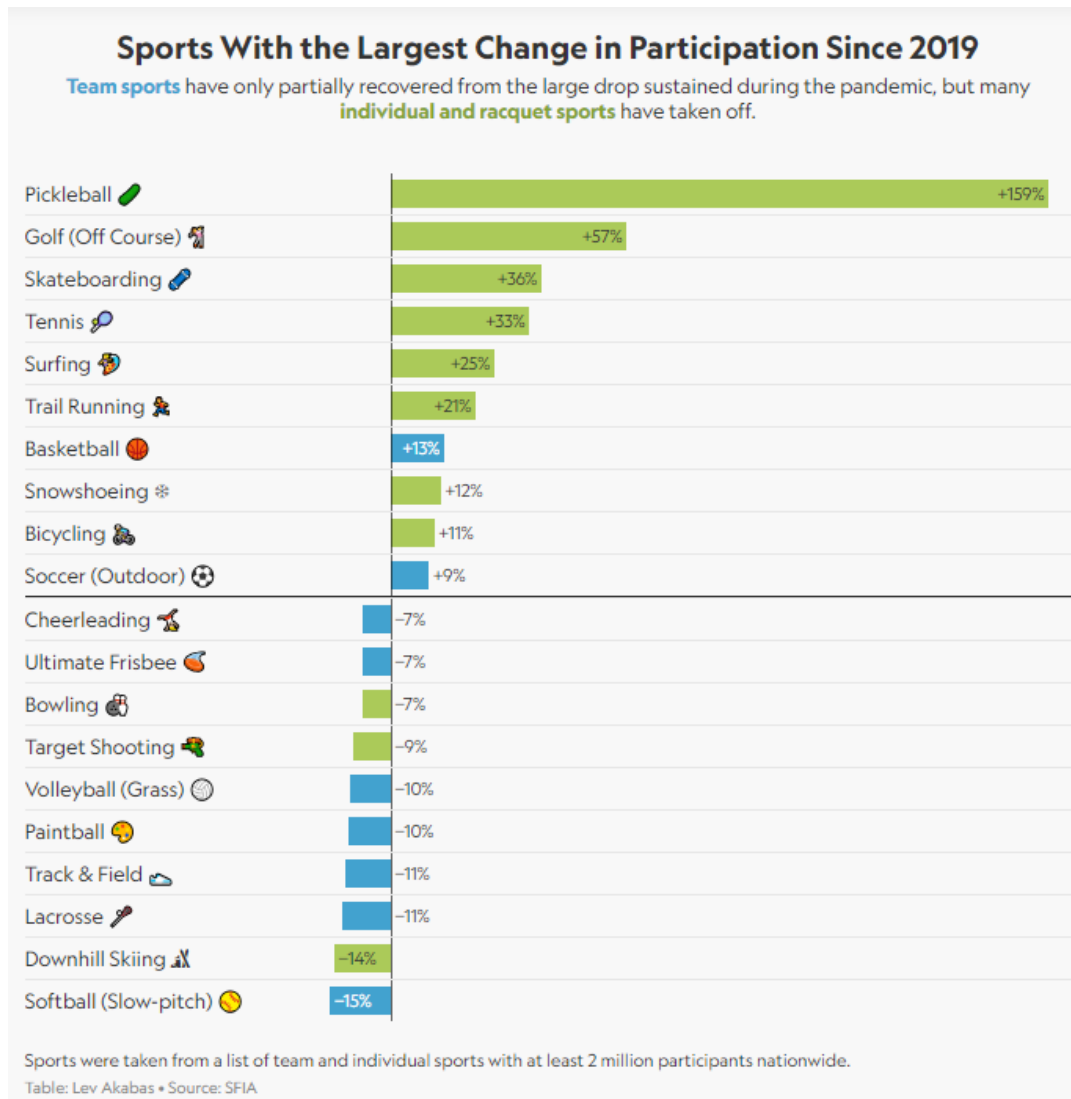
History & Longevity of Pickleball:

It's not just a fad! 2023 marks the 58th anniversary of Pickleball, as it was invented back in 1965 by three dads looking for something fun for their kids to play together outdoors to now being played in around 28 countries worldwide.³ The fact that Pickleball was invented in 1965 is a testament to its longevity and popularity at the recreational and competitive levels for the professional, amateur, and casual players.³ It has been around for over half of a century, and its popularity has only grown over time. This is a testament to the game's staying power and its ability to remain relevant in the modern age as it appeals to a wide range of participants, it's easy to learn, fun to play, equipment is inexpensive, and can be enjoyed well into one's later years, making it a popular sport among seniors.³ Pickleball contains elements of tennis, badminton, and ping-pong and can be played one-on-one or in doubles.

Pickleball is the fastest growing sport increasing by **159%** over the past 3 years to nearly 9 million people participating in 2022.⁴ This illustrates the sport is still in its adolescent stage with a US population of 305 million⁵, demonstrating the tremendous potential for further growth of the sport.⁵ Quoted by Association of Pickleball Professionals (APP) Chief Marketing Officer Tom Webb "The APP's latest research proves that the rapid growth of Pickleball continues unabated."

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Over the past few years, we have seen this sport spread at an unprecedented rate – from recreational play in driveways, schools, and clubs, to competitive leagues and tournaments, to the elite players at the professional level. That growth has brought a remarkable influx of players nationwide—they are younger, more diverse, and can be found in more places than anyone ever thought. Through APPs research, we are proud to be at the forefront of understanding the Pickleball revolution—not only learning the metrics of how popular Pickleball is becoming in the USA, and around the world, but solidifying our understanding of just how far the game has come, and leading where it goes”.⁵



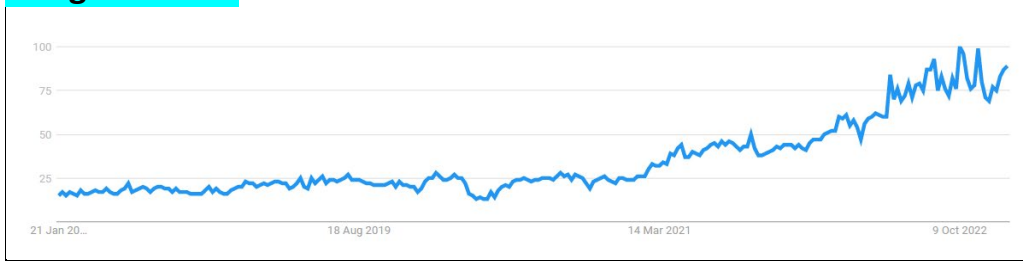
Pickleball has an 85% retention rate, meaning most participants continue playing after their first experience.³ This speaks volumes about how much fun people experience when playing this game and its ability to captivate and retain its players.³ The 85% retention rate is a powerful indicator of not only the popularity but more importantly the staying power of this sport³.

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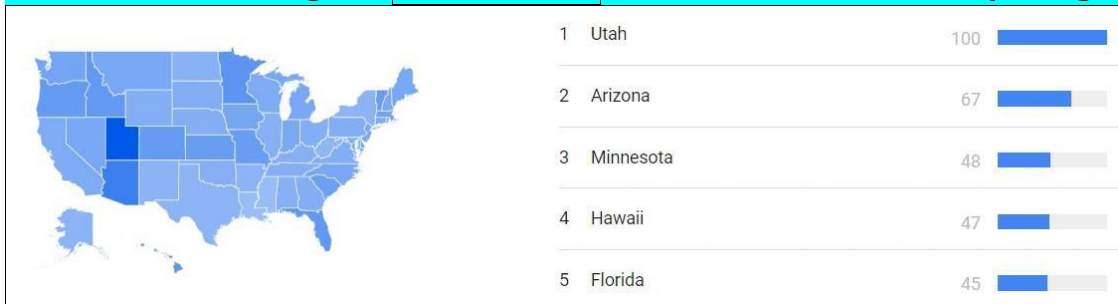
Continued Growth:

Overall interest in Pickleball has increased 467% over the past 5 years, with Florida showing in the top 5 states of most interest in Pickleball as measured by Google Trends. ⁶ The global Pickleball market was worth over \$1.3 billion in 2022. ⁷ Market reports based on recent Pickleball statistics project the market to reach a value of over \$2.3 billion by 2028. ⁷ A variety of factors are driving this sustained growth, but largely player participation. About 14% of American adults played Pickleball at least one time in 2022 and about 8.5 million people played eight times or more. ⁷ Of the approximately 36.5 million people who played Pickleball in 2022, 45% said they expect to play more frequently in the next six months than they did in the previous six months, demonstrating popularity & sustained growth. ⁷

Interest in Pickleball has increased by 467% over the past 5 years as measured by Google Trends:



2022 States showing the most interest in Pickleball measured by Google Trends:



Pickleball is governed by the USA Pickleball formed in 2005, which maintains the official rules, promotes the sport, sanctions the tournaments, provides player ratings, and produces the annual USA Pickleball National Championship Tournament. ⁵ USA Pickleball certified 45 new referees in 2022. By year end, USA Pickleball had 212 Certified Referees. ⁵

During 2023 there will be 47 major professional Pickleball tournaments held in the US across 2023, including events from the top 3 leagues:

Major League Pickleball (MLP) While the MLP tour is the smallest of the three major tours, it has rapidly grown since it debuted in 2021 with eight teams and one event. The 2023 tour features 24 teams competing in six events.



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Professional Pickleball Association (PPA) Added a new Grand Slam, Masters, three 500-level events, and four invitationals in 2022. The 2023 tour includes 25 professional events, 15 PPA Tour events, 4 Majors, 4 World Pickleball Championship Invitational events, and 2 special events. This schedule represents a 25% increase in tournament offerings compared to 2022.⁷ The 2023 National Championships will be the world's largest ever Pickleball tournament, featuring a field of up to 4,000 amateurs and professional players, which is 50% larger than in 2022.⁷

Association of Pickleball Players (APP) The 2023 APP Tour features 20 stops, including the Tour's first-ever in Canada. The revamped format will include 4 Major tournaments and 2 Championship events. According to the PPA, there will be 25 live tournaments in 2023 and over 4,500 on-demand matches.⁷ Increased television contracted coverage for the PPA Tour events include ABC, FOX, CBS, Tennis Channel, ESPN, Amazon Prime YouTube, and Fanduel TV, with many committing to over 200 hours of live-stream coverage.⁷ Special television segments were featured on NBC's Today Show, Live with Kelly and Ryan, and stories published within top-rated publications and news sources including the New York Times, Bloomberg, ESPN, Vanity Fair, Forbes, Allure Magazine, The Boston Globe, The Economist, USA Today, Sports Business Journal, Sports Illustrated, and Axios to name a few. In 2023, various platforms will make more than 1,500 hours of Pickleball content available to viewers.⁷ Additionally, the APP Tour has broadcast contracts with CBS and ESPN, and the Tennis Channel announced plans to televise events from the MLP Tour.⁷

High Profile Celebrity Players and Owners have influenced the publicity of national television coverage of Pickleball, including Leonardo Dicaprio, George Clooney, Michael Phelps, Tony Romo, John Isner, Emma Watson, and Kelly Rowland.⁷ The leagues rely on talented athletes to keep fans coming back for more. In April 2023, the Bubly Water Brand Championships featured tennis athlete legends Andre Agassi and John McEnroe who played in this televised Pickleball Slam event.⁷ Some celebrities are becoming investors in its future. Ellen DeGeneres now has a line of Pickleball gear and MLP boasts many high profile owners including, Eva Longoria, Heidi Klum, Michael Phelps, Drew Brees, Chris Evert Lloyd, and Lebron James.⁷

Corporate Sponsorships influence became prevalent with their introduction in 2023 for professional Pickleball, renaming the PPA Tour to Carvana PPA Tour and MLP's Tour is now called MLP Margaritaville.⁷ These Corporate sponsorships reported a 50% increase in sponsorship revenues by signing exclusive deals with big-name brands such as Molson Coors, Vizzy Hard Seltzer, FILA, Holland America, Baird, OGIO, Skechers, Vlasic, Discount Tires, Selkirk, Fat Tire, Adidas, K-Swiss, Nike, Wilson, New Balance and Under Armour.⁷

USA Pickleball Social Media has shown followers supporting the sport's rapid growth. As of January 2023, the total audience on Facebook numbered over 65,000.⁷ USA Pickleball social channels saw a 52% year-over-year growth from 2021 to 2022 via Instagram, X (formerly Twitter), Tik Tok, LinkedIn, and YouTube.⁷



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Demographics of Players:

To cast a wider net of inclusion, USA Pickleball and Special Olympics North America (SONA) has formed a new partnership.⁵ To encourage the growth of Pickleball within the Special Olympics, USA Pickleball will provide resources and assistance in support of this goal and SONA's mission to provide year-round sports training and athletic competition.⁵ USA Pickleball has been adaptive to wheelchair "Picklers" by identifying rules unique to wheelchair players that further support ADA inclusion.⁵ USA Pickleball offers a digital Youth Program Provider (YPP) Membership to support physical education teachers, youth program leaders, coaches, and recreation professionals with training and program resources to expand Pickleball to youth.⁵ Pickleball is an inclusive sport by nature, appealing to all demographics. The average age of people participating is 35 years old and the 18 to 44 year-old demographics have the most at 70%.⁸ According to SIFA (The Sports and Fitness Industry Association), Pickleball has been getting progressively younger, with ages 6-17 making up 21.2% of the nearly 5 million Pickleball players in 2021.⁴ SIFA noted that in all age groups from 2020 to 2021, players under 24 had the fastest growth rate at 21%.⁴ The second fastest growing demographics are tied between 18-24 years old and those 65 and older.⁴ This clearly illustrates the ageless versatility of Pickleball reaching all demographics, with gaining popularity among the younger population. The Top Ranked Professional Women's Pickleball Player in the US is Anna Leigh Waters age 16 from Delray Beach Florida. Pickleball. Participation grew in every single region in the United States in 2022 with the South Atlantic region being the most popular for Pickleball with nearly 2 million players.⁴ Pickleball has been incorporated into school physical education programs and in adult living communities.⁵ There's only one conclusion we can safely take out of all this. With the current and projected growth metrics for Pickleball, demand isn't slowing down.⁴

Summary:

This 4 Pickleball court complex with amenities will be a cornerstone for improved quality of life in Southeast Volusia County, as it promotes the physical and mental health of community citizens of all ages while also fostering community involvement and connections for current and future generations to come. Over 320 members of the New Smyrna Beach Pickleball Club comprising of nearly half Edgewater residents, will proudly use and promote the importance this high quality and extremely user-friendly growing sport. Public parks advance health equity and are a powerful prescription to combat chronic disease, including engaging your senior citizens of all ages for healthy mental well-being.⁹ The recreational value of revitalizing and enhancing this park will help develop stronger social bonds and promote safety and longevity of life.



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Quality of Life for Volusia Citizens as we promote Redevelopment and Revitalization:

A multi-member team of researchers conducted an exhaustive synthesis of existing research on the economic, environmental, health, social benefits, and costs of urban public spaces. The study confirmed quite a few benefits of urban public spaces including the facilitation of opportunities for social interaction and connection, improved physical and mental health, environmental benefits, and economic value creation.⁹ This Pickleball Facility will create a source of civic pride for residents while providing much needed amenities that currently don't exist in the Edgewater area and fulfill Hawks Park full potential of outreach. Florida is obsessed with Pickleball. We are, in fact, the third-most Pickleball-obsessed state in the U.S., according to a study by the game site SolitaireBliss, which looked at Google trends and search terms over 12 months.³ By adding 4 Pickleball courts with amenities to this already existing sports park complex, we will promote multi-city connectivity via local Pickleball Clubs within Volusia County and adjacent cities (including but not limited to, New Smyrna Beach, Deland, Oak Hill, Port Orange and Daytona) to host tournaments. Volusia County citizens will be able to utilize this facility and share restaurant recommendations, shops, and other events in the area, bolstering business. This facility will further enhance Volusia County's prominence as a Pickleball destination as the 2022 inaugural USA Pickleball Diamond Amateur National Championship was held at the world-class Pictona Pickleball complex in Volusia County. The first-ever championship saw 1,193 registrants from all over the country. This 2023 championship will be held again at Pictona during the first week of December. Naples Florida is considered the worldwide capital of Pickleball due to the national events hosted within 152 courts throughout the city and local interest to play. Studies have shown that in-park amenities enhance the feeling of "loving where you live".¹⁰ City revitalization is a critical factor for new and existing companies to invest in their future development plans. This will catalyze economic development as potential new companies look for a "high quality of life" community. The Pickleball facility will create greater connectivity among citizens in our predominantly residential community to have a vibrant city where citizens want to live and play and support the Live Local Act¹¹ while creating economic opportunity with local job growth through attracting new business development that bridge to economic growth for the greater good of Volusia County and enhancing county partnerships.

The fulfillment of this project will unite the best of both worlds by cultivating cross-generational Quality of Life for Volusia County citizens via a healthy lifestyle of exercise within our existing park system and promoting Sustainable Growth as Pickleball grows in magnitude.

References:

- (1) University of Florida Gardening Solutions-Florida Native Plants-An Overview
- (2) American Society of Landscape Architects (Asla.Org) - 5 reasons native plants help you save money and the planet
- (3) Gitnux Blog/Market Data/Sports Statistics
- (4) The Dink Pickleball.com
- (5) USA Pickleball - 2022 USA Pickleball Annual Growth Report/ Fact Sheet 1/17/2023 (70,000 members 2/2023)
- (6) Pickleheads Blog/Pickleball Statistics
- (7) Pickleball Portal – Is Pickleball Still Growing? Trends and Statistics in 2023- 5/8/2023
- (8) Yahoo Finance/News Direct-3/29/2023



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- (9) William Penn Foundation/Multi-member team of researchers from Temple University, Drexel University, Georgetown University, and the U.S. Department of Agriculture Forest Service - Benefits and Costs of Urban Public Spaces-3/3/2020
- (10) National Institute of Health/National Library of Medicine/National Center of Biotechnology Information - Public Parks and Wellbeing in Urban Areas by LR Larson - 4/7/2016
- (11) Live Local Act Senate Bill 102 passed in the Florida House Senate 2022-2023

2. If applying for an exceptional grant, describe how the project meets the requirements of an exceptional project. An exceptional project means a project of paramount and crucial countywide importance which provides for receipt of services by significantly large numbers of people in all areas of the county. For more information on exceptional projects see page 8 of the [ECHO Guidebook](#).

N/A (The City of Edgewater 2024 ECHO Application is not an exceptional grant request)

3. Describe the project and construction timeline:

Per the United States of America Pickleball Association, regulation Pickleball courts are near the same size as a doubles badminton court and similarly stripped like a tennis court design. These very near standards and familiarity allows for contractors to easily install USA Pickleball Association Standards specification courts.

The site location in the City of Edgewater is a flat field and does not require cutting or removal of soil or shrubbery. The materials used for the courts foundation are cement or asphalt with an acrylic system covering to facilitate play, safety and ease of maintenance. The City of Edgewater consulted with an CCNA engineering firm (Mead & Hunt) to produce preliminary design services for **Phase One**: 4 Pickleball courts, parking, lighting, landscaping, a wet pond to mitigate flooding, connecting sidewalks, and an ECHO entrance sign.

Once the awards document is signed, within 90 days, The City of Edgewater will erect a 32 square feet temporary ECHO construction sign with ECHO and Volusia County logos, project name and project type, stating "County of Volusia and The City of Edgewater Working together to improve Environmental, Cultural, Historic and Outdoor Recreation opportunities for our residents and visitors. This project is funded in part by the voter-approved Volusia ECHO grant program". Restrictive Covenants will be filed with the Clerk of the Court and a Performance Bond naming Volusia County as a co-obligee will be submitted. The City of Edgewater will broadcast a full and open competitive bidding process. This process should take between 120-150 calendar days. From bid award to completion, we anticipate no more than 260 calendar days.



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The estimation is scheduled as follows:

- 30 to 60 days for site prep and underground utility work for water and electrical
- 120 days for building the courts
- 80 days to finish installing the lighting, fencing and landscaping

Once the project is completed and with prior approval from ECHO staff, a permanent 8 square feet bronze sign will be installed in a highly visible area near the courts. Stating "The Volusia ECHO Grant Program was approved by Volusia County citizens in November 2020 to construct environmental, cultural, historical and outdoor recreation projects".

4. Describe how the green infrastructure and sustainability standards will be used in the project ([Green Building Standards | US EPA](#)).

In compliance with EPA and Section 502 of the Clean Water Act, the City of Edgewater will implement measures that use plant or soil systems, stormwater harvest and reuse, or landscaping to store, or evapotranspiration stormwater to reduce flows to sewer systems or to surface waters. This infrastructure already exists within Hawks Park Sports Complex as reclaim irrigation lines were installed throughout the property for disposal of excess treated reclaim water from the wastewater treatment plant and is an integral part of the City of Edgewater's Comprehensive Plan to responsibly manage impacts to the Indian River Lagoon. The intended Florida Indigenous low maintenance landscaping will include: Wax Myrtle, East Palatka Holly Trees, Fakahatchee Grass, Walter Viburnum, and Firebushes. The design firm incorporated these "green" materials into the overall concept plan.

This is an outside project that will be made of concrete or asphalt base. These products are originally made with recycled products and when repairs arise, can be repaired or replaced with like material while recycling the damaged materials. This project will use the most current LED time operated energy efficient lighting to allow for automatic shutdown to reduce electrical needs for operation and maintenance.

The courts will incorporate a storm water management system to reduce dumping into the waste water system placing undue processing at the waste water treatment plant. The project, will be located near other outside sports areas (soccer and baseball fields) that already use reclaimed water for irrigation. The design of the courts and surrounding area will use the latest in mitigation techniques to prevent placing undue stress on the waste water system.



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Additionally, the City of Edgewater hosted a 2022 & 2023 Arbor Day Event whereas several locations throughout the city (2 schools and 1 park) tree planting ceremonies occurred, establishing 10 foot tall adolescent oak and maple trees, while also providing nearly 350 complimentary trees to citizens to promote tree canopy throughout the city for improved air quality. This was an integral step in the City of Edgewater endeavoring for Tree City USA designation through partnership with the Florida Department of Agriculture Consumer Services and The Arbor Day Foundation. This annual celebration will continue and the Pickleball facility will be included to receive additional tree plantings in years to come as this is an event managed by the Parks and Recreation Department under the Departments Directors direction. Additionally, the City of Edgewater recently achieved Monarch Butterfly City designation and will be creating a pollinator pathway within Hawks Park in 2024.

5. How will the project conserve water and/or promote water efficiency?

Landscaping: Hawks Park Complex already uses infrastructure of reclaimed irrigation lines throughout the property for disposal of excess treated reclaim water from the wastewater treatment plant and is an integral part of the City of Edgewater's Compressive Plan to responsibly manage impacts to the Indian River Lagoon. Use of Florida Native Plants that are low maintenance landscaping will be utilized to promote wise stewardship of the land that includes cost/water conscience vegetation that prevents water run-off. Examples of desired native plantings include; Wax Myrtle, East Palatka Holly Trees, Fakahatchee Grass, Walter Viburnum, and Firebushes.

Stormwater/Drainage: Stormwater and site run-off will discharge to a nearby proposed swale and connect to a proposed wet detention pond for storage to reduce pollutants through submerged aquatic vegetation (algae, bacteria, etc.) and purify the water. This mitigation technique will prevent placing undue stress on the city's wastewater system and flooding in the area

6. How will the project conserve energy and/or promote renewable energy?

Energy Conservation: Lighting for Courts - The most current LED time operated energy efficient lighting with programmable timer to allow for automatic shutdown and reduce electrical needs for operation and maintenance.

Renewable Energy: Solar Energy options for landscaping, common area's and sidewalk pathways will be considered. Tree plantings will occur for years to come around this project area, through the City of Edgewater's Annual Arbor Day Event hosted by Edgewater's Parks & Recreation Department at Hawks Park to support our Tree City USA designation for its 9th year and going forward.



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7. How will the project, if a new facility, meet the green building standards or certifications?

Bicycle Parking, Recycling on the courts, LED lighting, Eco-Friendly Materials, Storm Water Management, Solar Power, Energy Saving electrical sockets, Green Cleaning products to be utilized, and a strong preventative Maintenance Plan. If cost effective without impeding project budget, the city would like to endeavor the possibility of an electric car charging station.

8. Describe how the project will comply with the ADA accessibility requirements:

The project is an outside recreational activity that will include concrete parking, and sidewalks. There will be ADA accessible sidewalks and parking. The parking area will have designated parking spaces pursuant to ADA requirements that promote barrier-free access to accommodate accessibility by the elderly and handicapped, with ramp access.

This will be compliant with Chapter Standards, Part V, and accessibility by Handicapped Persons and as outlined in the City of Edgewater's Comprehensive Plan for the Recreation and Open Space Element.

Objective 1.5 Facility Accessibility: Ensure all new public parks and recreational facilities shall be developed to provide full accessibility to the handicapped, elderly and youth.

Policy 1.5.1: Handicap Parking Spaces and New Parks and Recreational Facilities.

Policy 1.5.2: Design of Public Recreation Facilities.

Policy 1.5.3: Rights-of-way or Easements and Access to Parks.

Policy 1.5.4: Design of Pedestrian Access Ways.

9. If applicable, describe any additional phases:

Phase II would include adding:

- 4 additional Pickleball Courts with Lighting
- Restrooms
- 2 Picnic Pavilions
- Bleacher Seating Areas with Shade Structures
- Additional Landscaping, Irrigation, Sidewalks to ensure continuity with Phase I

Approximate cost estimate for Phase II per Mead & Hunt Consultants \$1,563,220



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PROJECT TEAM

1. List the name and address of the architect, engineer, design consultants and/or general contractor selected. Include the information for the persons signing the Certification of Information and Compliance Form:

Mead & Hunt (Architect, Engineer & Design Consultant)

4401 Eastport Parkway, Port Orange, Fl. 32127

City of Edgewater employee's located at 104 N. Riverside Drive, Edgewater, Fl. 32132 involved with Certification of Information and Compliance:

Glenn Irby – City Manager

Samantha Bergeron – Parks & Recreation Director and Economic Development Coordinator

Bridgette Vaissiere – Finance Director

As of the date of this application the City of Edgewater is in the planning stages for this project. The procurement announcement documents are in a development stage to broadcast for Construction. The city will not be able to announce this program until we are aware of how much ECHO funding will be available for the project. The City of Edgewater consulted with a CCNA engineering firm (Mead & Hunt) to produce preliminary design services for Phase 1 & Phase 2 of this project. Once funding is determined, we will proceed forward with a general contractor RFP broadcast.

2. List the person/persons who created the budget and describe their experience with this type of project:

David King, Mead & Hunt, Vice President, Business Unit Leader with over 29 years of experience planning, designing, and supervising projects.

Samantha Bergeron, Director of Parks & Recreation with 6+ years' experience in developing recreational projects, overseeing the designs and budgets for these expansive park projects. Ms. Bergeron also has 12+ years' experience as the Economic Development/Redevelopment Coordinator (CRA) for the city. Over 29 years of public relations and marketing experience handle the project.

Sandy Camp, Grants Administrator has over 25 years of multi-level program management experience, including implementation, operations management, budgeting, forecasting, and vendor management, with high compliancy with federal and state reporting requirements.

3. If a complete list is not available, explain why (include when the project team will be selected):

N/A as Complete Project Management Team is listed below



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

PROJECT MANAGEMENT TEAM

1. List the name of staff dedicated to this project (include their responsibilities and the amount of time each will be spending on the project per week):

Samantha Bergeron, Director of Parks & Recreation and Economic Development Coordinator - Overseeing the project from start to finish, including final preparation for the Construction bid package, obtaining City Council approval of final vendor selected and coordinating with all of the other PM Team Members – 20%

Jason O’Keefe, Assistant Director of Parks & Recreation – Coordinate with the selected vendors to oversee the installation portion of this project – 20%

Ryan Solstice, Development Services Director/ City Engineer - Reviewing site plans and providing construction oversight and inspections during construction – 10%

Sandy Camp, Grants Administrator – Overseeing compliance with grant award and administrative requirements -10%

Bridgette Vaissiere, Finance Director – Ensuring financial compliance and billing – 5%



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

PERFORMANCE MEASURES

1. Explain the project's goals and objectives:

Goal 1 Increase Outdoor Recreational Opportunities by Adding New and Valuable Park Amenities:

The City of Edgewater strives to ensure our public parks provide well maintained and updated amenities that will result in a high volume of users interested in outdoor recreational activity. The ECHO funding will be used to build USA Pickleball Association Standard 4 court Pickleball complex with amenities to promote high quality user-oriented exercise.

Objective: This new addition to Hawks Park will be available to the citizens of Volusia County and visitors with the expectation of increased public use. Edgewater prides itself on offering an array of classic diversified outdoor recreation facilities (Baseball, Basketball, Soccer, Volleyball, Tennis, Racquetball, and outdoor swimming) as well as some unique options (Paved Bicycle/Walking Trail, Paddle Trails, Splash Pad, Skate Park, Sensory Park, Boating, and Riverwalk w/Fitness Stations). This Pickleball Complex will create a source of civic pride for residents while providing much needed amenities that currently don't exist in Edgewater and fulfill Hawks Park full potential of outreach. The City hopes, an Edgewater Pickleball Club could be formed to better strengthen the relationship between the city and its citizens while aligning with Edgewater's Comprehensive Economic Development Strategic Plan for Quality of Life as well as fulfill the goals outlined in the Parks and Recreation Comp Plan and City Vision Planning.

Goal 2 Enhance Quality of Life by promoting Redevelopment & Revitalization:

Benefits of park spaces include the facilitation of opportunities for social interaction and connection, improved physical and mental health, environmental benefits, and economic value creation. Park amenities enhance the feeling of "loving where you live".

Objective: To have a vibrant city where citizens want to live, work and play. An integral part of the city's progress into the future is having current, up-to-date enjoyable recreational opportunities that foster and cultivate redevelopment and revitalization. Hawks Park Complex is located in the heart of Edgewater's Opportunity Zone. This area has been targeted for affordable housing opportunities and is easily accessible to all residents and visitors, correlating to the importance of walkability to park spaces. Dr. John Cromptons nationwide research validates the viewpoint that distance from parks and trails is known to influence property values. This Nationwide research shows that the premium for proximity to these spaces can affect market values up to 2,000 feet by 20 percent or more. City revitalization is a critical factor for new and existing companies to invest in their future development plans, within the area. Research and development facilities, technology companies and corporate headquarters are more likely to prioritize quality-of-life and cultural amenities when making site-location decisions. This will



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

catalyze economic development as potential new companies are looking for a “high quality of life” community.

2. Elaborate on how these goals and objectives will be measured for the length of the restrictive covenants:

Goal 1: This goal will be met by building the proposed project that includes 4 Pickleball courts with amenities and executing the defined Marketing Plan within this application to promote the new park amenities. The City of Edgewater’s Parks and Recreation Department will perform non-league/public play observation counts. In the beginning, the counts will be daily to establish a base line as well as to address any scheduling or court issues. We also will have a process where the public, non-organizational member players can reserve the courts, giving the city measurements on group play. The city will design a secure data gathering system for tournament play which will include home addresses, numbers of players and other relevant data the city may decide to utilize for planning additional recreational locations towards city expansion. This newly generated data will be used to further the city’s economic development planning process while also gathering citizen feedback and engagement in our community.

Goal 2: By adding 4 Pickleball courts with amenities to this already existing sports park complex, we will promote multi-city connectivity via local Pickleball Clubs within Volusia County and adjacent cities (including but not limited to, New Smyrna Beach, Deland, Oak Hill, Port Orange and Daytona) to host tournaments. Volusia County citizens will be able to utilize this facility and share restaurant recommendations, shops, and other events in the area, bolstering business and creating economic growth, for the greater good of Volusia County. The secured data gathering from tournament play will be utilized to further the city’s economic development planning process while also gathering citizen feedback and engagement in our community to support enhanced quality of life. Business job growth can be measured by number of business license expansion year over year. This facility will further enhance Volusia County’s prominence as a Pickleball destination and promote job growth and attracting new business development.

FUNDING REQUEST

1. Project Funding (Grant Request Amount and Match Amount):

a. Standard Grant Request (up to \$600,000.00)	\$ 600,000.00
b. Exceptional Grant Request (up to \$2,500,000.00)	\$ 0
c. Confirmed Match Funds	\$ 704,927.00
d. Total Project Cost (ECHO + Match)	\$ 1,304,927.00

2. Mandatory Workshop was attended by: **Sandy Camp**

Date of Workshop: **9/28/2023**



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

3. List any prior year grants received from ECHO (include year, project name and amount of grant):

The City of Edgewater has received three prior grant awards from the Volusia County ECHO program Hawks Park and Whistle Stop Park projects as follows:

2003 ECHO 03-08 Hawks Park Complex \$386,298

2005 ECHO 05-12 Hawks Park Phase III-A \$62,655

2017 ECHO 17-04 Whistle Stop Park Improvements \$400,000

BUDGET INFORMATION

1. A complete project budget must be submitted in the format provided by the county. Budget must be accurate and realistic (projects will be implemented within the budget set at the time of application).
2. The budget should be presented by each type of funding:
 - a. UC = Unencumbered Cash
 - b. LM = Land Match
 - c. IK = In-kind
 - d. PSC = Previously Spent Cash
3. The budget must include temporary and permanent ECHO signage (signs may not be funded with ECHO funding).



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

BUDGET DETAIL CHART Construction Expenditures Phase 1 (2 Years)	UC +	LM +	IN-KIND +	PSC	= MATCH	ECHO	TOTAL
General Requirements:	19,058	150,000			169,058	0	169,058
Mobilization							
Locate Existing Utilities							
As-builts							
Professional Services:	267,503			136,174	403,677	0	403,677
Design/Permitting							
Construction Phase Services							
Construction:	123,282				123,282	332,700	455,982
Site Prep							
Restroom Building							
Concrete							
Asphalt							
Drainage Pipe/Structures							
Stormwater Pond							
Unsuitable Material Excavation							
Water/Wastewater							
Pavement Markings/Site Signage							
FPL Coordination/Service							
ADA Detectable Surfaces							
Specialties						267,300	267,300
Pickleball Courts							
Shade Structures							
Picnic Pavilion							
Landscaping/Irrigation							
Site Electrical							
Furnishings							
Signage:	8,910				8,910	0	8,910
ECHO Temp Sign							



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

ECHO Permanent Sign							
PROJECT TOTALS	418,753	150,000		136,174	704,927	600,000	1,304,927

MATCH DOCUMENTATION

1. All documentation for match must be included in the application as outlined in the ECHO Guidebook pages 9 - 11.

Please see attached within Supporting Documentation Section

RESTRICTIVE COVENANTS

1. Do you agree to comply with the requirement to file a 20-year Restrictive Covenant with the Volusia County Clerk of Court if ECHO Grant is awarded?
☒ Yes ☐ No

This project site is city owned and maintained property within the Hawks Park Complex, located @ 150 Turgot Ave.

OPERATING FORECAST DETAIL

1. Outline how the facility or project will operate once complete. The narration should include such items (as applicable) as staffing, maintenance requirements, increased programming, fees and memberships. Include a detailed maintenance and replacement plan for the 20-year compliance period:

The Parks & Recreation Department will be responsible for the overall management and care of this recreational facility as they manage all city owned properties, park areas and amenities. This project will not require the City of Edgewater to add more staff. The Parks & Recreation Department has full time grounds maintenance crew located in an adjacent building to this location, allowing for easy access to be responsible for cleaning the area on a daily basis. A critical maintenance component will be to ensure the courts are kept clear of debris and cleaned from any spills and animal excreta. The ground maintenance crew during their Daily Park Inspection will address any immediate issues and document them on the daily log form. These daily work logs are reviewed by the superintendent to determine if any further action is needed for maintenance. On a routine basis the Parks & Recreation Director or designee will perform a full inspection of the Pickleball area to ensure the courts, fencing, lighting, and other facilities associated with the park area is maintained and kept at top levels while also anticipating anything that needs to be repaired or replaced, in accordance with the manufactures guidelines, during the next budget cycle.

ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION



The City of Edgewater offers the community the opportunity to rent park facilities for private individual use. Pavilions at some Parks may be reserved and are also available on a first come first serve basis for free if not reserved. Edgewater's Park Facilities Rental Fees are as follows:

**FROM THE CITY OF EDGEWATER FEE RESOLUTION
ADDITIONAL ADMINISTRATIVE FEES/COSTS**

3. PARKS & RECREATION

Rental Fees	
Ballfield without lights	\$35.00 per hour
Ballfield with lights	\$65.00 per hour
Small Pavilion	\$40.00 per 4 hours
Large Pavilion	\$60.00 per 4 hours

*** **Note** - Programs operated by the Parks & Recreation Department are seasonal, therefore, fees for events and other programs will be set by staff of the Parks & Recreation Department based on the event/program costs.

Rental of ballfields for school activities may be negotiated between both parties to provide a serviceable rate

Hawks Park Amphitheater		
Time	Non-Profit Rate	For Profit Rate
Up to 4 hours	\$100.00	\$400.00
Per Day	\$250.00	\$750.00

Parks		
Time	Non-Profit Rate	For Profit Rate
Up to 4 hours	\$200.00	\$750.00
Per Day	\$500.00	\$1,500



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

Notes: The City Council may consider negotiating fees or waiving fees. Due to limited parking, event needs, city event schedules, pavilion / field / amphitheater rentals and other circumstances, not all parks or facilities are available for rental. Availability is determined by the Parks & Recreation Department.

Special Interest Recreation Programs - (including but not limited to: personal trainers, instructors, food trucks / concessionaires, event planners, talent promoters, for-profit businesses, etc.) - 30% of gross registration fees or sales received for said program or event to be remitted monthly for reoccurring programs or by event to the City.

This fee is designated for businesses that wish to conduct their business in City Parks or City facilities. Instructor/Contractor Agreement is required as well as proof of compliance with all applicable laws, ordinances, rules, regulations, policies and procedures established by the City of Edgewater and all other local, state, and federal laws, regulations, rules and requirements, such as but not limited to, current registration with the Division of Corporations Florida Department of State, Edgewater Business Tax Receipt and Certificate of Use, Worker's Compensation Insurance and Comprehensive General Commercial Liability Insurance and Certificate of Insurance naming the City of Edgewater as additional insured in the amount not less than \$1,000,000.

CITY OF EDGEWATER PARKS

DUCK LAKE PARK – 16TH STREET & MANGO TREE DRIVE (ACROSS FROM 1101 16TH ST.) (3.92 ACRES)

HAWKS PARK BASEBALL COMPLEX – 146 W. TURGOT AVENUE (26 ACRES)

HAWKS PARK SOCCER COMPLEX – 151 W. TURGOT AVENUE (8.3 ACRES)

HENRY FAMILY SENSORY PARK - 2129 UMBRELLA TREE DRIVE

HIGHLAND PARK – 335 N. RIVERSIDE DRIVE (3.52 ACRES)

Gazebo has bench around inside that seats 8-12

KENNEDY PARK – 103 N. RIVERSIDE DRIVE (2.70 ACRES)

WITH BOAT RAMP - For boats under 40 feet, 67 feet from blacktop, 4 feet past sign. Pavilion has 1 Picnic Table that seats 4-6

LAKE & ALICE PARK – 900 LAKE AVE. - CORNER OF LAKE AVE & ALICE STREET (.68 ACRE)

MANGO LAKE – 925 MANGO TREE DRIVE (.37 ACRES)

MANGO TREE LAKE PARK – 701 MANGO TREE DRIVE (35.37 ACRES)

MENARD MAY PARK – 413 S. RIVERSIDE DRIVE (4.67)

Pavilion has 8 Picnic Tables that seat 4-6 each & 6 Grills in 3 groups (3,3,1)

RIVERWALK – LENGTH OF RIVERSIDE DRIVE (3.1 MILES)

ROTARY PARK – 902 W. PARK AVENUE (8.65 ACRES)

Pavilion #1 has 5 Picnic Tables that seat about 6 each & 2 Grills

Pavilion #2 has 4 Picnic Tables that seat about 6 each & 2 Grills

Gazebo has 5 Picnic Tables that seat about 6 each & 2 Grills

There are 2 additional Picnic Tables on the Grass

SANCHEZ PARK – ADJACENT TO THE NORTH OF 613 N. RIVERSIDE DRIVE (.55 ACRE)

UMBRELLA TREE PARK – 1515 UMBRELLA TREE DRIVE (.46 ACRE)



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VETERANS PARK – 1811 S. RIVERSIDE DRIVE (1.46 ACRES)

WHISTLE STOP PARK – 651 ROBERTS ROAD (13.74 ACRES)

Pavilion has 4 Picnic Tables under the Pavilion, 1 is ADA and 2 more Picnic Tables in the Park

ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

PARK MAINTENANCE RESPONSIBILITIES

Routine maintenance mowing, edging, trimming and blowing off

- identify troubled areas with turf (holes, irrigation, insect, and weed concerns)
- monitor, adjust and replace irrigation as necessary
- pull or spray weeds in landscaped beds regularly
- trim all trees and shrubs

Restrooms are clean and stocked

- inside walls, toilets, urinals, sinks, mirrors, countertops, water fountains, dispensers, partitions and floors are functional and cleaned thoroughly
- free of graffiti and cob-webs
- all walls painted
- lights in working order
- doors working/locking properly
- dispensers stocked and in good order

Pavilions

- free of graffiti and cob webs
- all surfaces painted
- grills cleaned & painted
- free of staples and tape

Trash

- picked up daily
- cans emptied
- steel cans painted
- trash cans deodorized (if necessary)

Playgrounds

- safety surfacing is plentiful and raked into place
- visual inspection of all play equipment performed weekly (loose or broken parts)
- no graffiti, rusty pieces or missing paint

Irrigation & filters

- inspection & repairs
- rain sensors active and working
- batteries in timers & filters are replaced

Hawks Park & Whistle Stop Park Ballfields

- base paths and clay areas are edged and/or sprayed (weed-free at all times)
- bases and rubbers are level, within dimensions and in good shape
- clay spill over onto turf is prevented and/or controlled
- dragging & lining of ball fields for games & practices
- bases are removed before dragging
- clay is watered as needed
- ball field lights checked before Spring and Fall ball
- Score keepers boxes are safe and secure



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Turf grass maintenance

- identify weed or insect intrusion
- perform fertilizer/pesticide applications
- identify/address hot spots
- fill divots and holes in turf

Concession stands

- A/C filters changed and condensate drains flushed
- doors and windows are secure

Parking lots

- blown off weekly
- graded
- park stops are true and painted

Basketball, racquetball & tennis courts

- blown off at least twice weekly
- rust, scuff marks and gum cleaned (if necessary)
- nets intact and in good condition
- rims and backboards painted and in good condition

Fences taught & secure

- identify potential hazards
- repair or replace damaged fence

Trails

- trim overhanging branches
- free from weeds
- mulch in place (if required)

Flags are in good condition

- adjust or replace if necessary

The City of Edgewater Parks & Recreation Staff has an ongoing goal to provide a safe recreational atmosphere for all park patrons. By performing regular maintenance and inspections of every park facility, visitors can expect to have enjoyable and safe outdoor recreational experiences throughout the year. The maintenance costs are funded through the City of Edgewater Parks and Recreation operational budget. The monitoring of the depreciation of park buildings and equipment by City Staff is ongoing, with the identified needs for repairs or replacements addressed during the City budget and capital improvement process.

The ongoing maintenance of Hawks Park Sport Complex is currently covered in the City of Edgewater's Parks & Recreation maintenance schedule. City staff will include the new area of maintenance after completion and continue to successfully operate, manage and maintain the entire park area.

2. Submit a business plan, feasibility study and marketing plan. These plans must be specific to Volusia County and the proposed project.



PARKS & RECREATION DEPARTMENT

Hawks Park Pickleball Courts Business Plan

The City has two goals and objectives associated with the Hawks Park Pickleball Courts:

Goal 1 Increase Outdoor Recreational Opportunities by Adding New and Valuable Park Amenities:

The City of Edgewater strives to ensure our public parks provide well maintained and updated amenities that will result in a high volume of users interested in outdoor recreational activity. The objective of this new addition to Hawks Park, will be available to the citizens of Volusia County and visitors with the expectation of increased public use. Edgewater prides itself on offering an array of classic diversified outdoor recreation facilities (Baseball, Basketball, Soccer, Volleyball, Tennis, Racquetball, and outdoor swimming) as well as some unique options (Paved Bicycle/Walking Trail, Paddle Trails, Splash Pad, Skate Park, Sensory Park, Boating, and Riverwalk w/Fitness Stations). This Pickleball Complex will create a source of civic pride for residents while providing much needed amenities this facility currently doesn't have in Edgewater and fulfill Hawks Park full potential of outreach. The City hopes, an Edgewater Pickleball Club could be formed to better strengthen the relationship between the city and its citizens while aligning with Edgewater's Comprehensive Economic Development Strategic Plan for Quality of Life as well as fulfil the goals outlined in the Parks and Recreation Comp Plan and City Vision Planning.



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Goal 2 Enhance Quality of Life by promoting Redevelopment & Revitalization:

Benefits of park spaces include the facilitation of opportunities for social interaction and connection, improved physical and mental health, environmental benefits, and economic value creation. Park amenities enhance the feeling of “loving where you live”. The objective is to have a vibrant city where citizens want to live, work and play. An integral part of the city’s progress into the future is having current, up-to-date enjoyable recreational opportunities that foster and cultivate redevelopment and revitalization. Hawks Park Complex is located in the heart of Edgewater’s Opportunity Zone. This area has been targeted for affordable housing opportunities and is easily accessible to all residents and visitors, correlating to the importance of walkability to park spaces. Dr. John Cromptons nationwide research validates the viewpoint that distance from parks and trails is known to influence property values. This Nationwide research shows that the premium for proximity to these spaces can affect market values up to 2,000 feet by 20 percent or more. City revitalization is a critical factor for new and existing companies to invest in their future development plans. Research and development facilities, technology companies and corporate headquarters are more likely to prioritize quality-of-life and cultural amenities when making site-location decisions. This will catalyze economic development as potential new companies looking for a “high quality of life” community.

For the past several years Pickleball, a paddle-based sport, has become one of America’s fastest growing pastimes. The game now has two national professional tournaments, both formed in the last four years

With such growth in the sport throughout the United States and local interest from communities within the City of Edgewater (City), the City will construct new Pickleball courts at the existing Hawks Park located in Edgewater, Florida. The renovations to Hawks Park and proposed Pickleball courts will be open to the public and will be located adjacent to existing recreational facilities for convenient access to many of Hawks Park amenities.

Four (4) Pickleball courts will be installed at the Hawks Park facility. Per the United States of America Pickleball Association, a regulation Pickleball court is around the same size as a double’s badminton court and measures forty-four feet long (inclusive of lines) by twenty feet wide (inclusive of lines). The net height is thirty-six inches high at the sidelines and thirty-four inches high in the middle. Like tennis court design, Pickleball courts are striped with right and left service courts and a 7-foot non-volley zone in front of the net (referred to as the kitchen).

The Pickleball court design will include:

- Court Color – Blue
- Court Identification – Numbered
- Court Orientation – North/South



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A windscreen and fencing around the courts will be installed. Fencing with screening improves ball visibility during game play by providing a contrasting solid background, and helps to eliminate off court distractions, sunlight, and/or glare. Short fencing (~3-4 feet) to separate Pickleball courts will also be included to reduce interruptions from adjacent games and allow for individual areas of play for both amateur and skilled players.

All proposed lighting for the Pickleball court facility will be LED type. Court lights will be established to allow for evening play and will be designed for operation via a timer to allow for automatic shutdown. A security light will be installed to be left on overnight and provide permanent evening lighting. Illumination criteria will be established based on Class II or Class III skill level play for development of site lighting. These classifications of play are designed to provide lighting for use as a training facility as well as high school and college, amateur league, sporting club, and semi-professional play.

A new access roadway and paved parking lot will be provided with Pickleball court facilities. The parking lot will have approximately forty spaces and will include 2 ADA parking spots with ramp access.

These courts will be a great benefit to the City. The Hawks Park Pickleball courts will be used by residents and for tournament play. The target audience is anyone over six years old (residents) and for tournament play from the YMCA, local groups, and the US Pickleball Association. This greatly enhances the live, work, play goals of the City.

The best way to ensure court usage and provide a live, work, play atmosphere, is a marketing plan so residents and others know about the courts and can easily access them.

To market the courts to residents and for tournaments, the strategy is to show the availability and amenities of the Hawks Park Pickleball Courts. The amenities include sidewalks and parking.

The City will use its Twitter, Facebook, Constant Contact email and water billing to inform residents of the progress of construction and availability of courts. In a survey concluded August 4, 2023, 78% of all residents responding wanted Pickleball courts at Hawks Park.

The City will use its Constant Contact, Twitter, and direct emails to inform Pickleball clubs (including the US Pickleball Association) of the progress of construction and availability of courts for tournament play. The desirability of the number of courts and lighting for evening play will also be stressed.

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Proposed Layout of Pickleball Courts



The marketing plan will allow many different users to enjoy the Pickleball courts.





PARKS & RECREATION DEPARTMENT

Hawks Park Pickleball Courts Feasibility Study

Pickleball is the fastest growing paddle sport in the United States for the third year in a row according to a report from Sports & Fitness Industry Association. Participation has increased 158% over three years, with a total of 8.9 million players over the age of six. Sports & Fitness Industry showed 4.8 million Pickleball players in 2022. In one year, the number of players almost doubled!

Hawks Park Pickleball Courts will be used full time by the public, and other organized groups from the surrounding area. This will increase opportunities for families and friends of all ages to engage in healthy and social activities. The Pickleball Courts will provide many quality-of-life benefits to residents – healthy exercise and community fun!

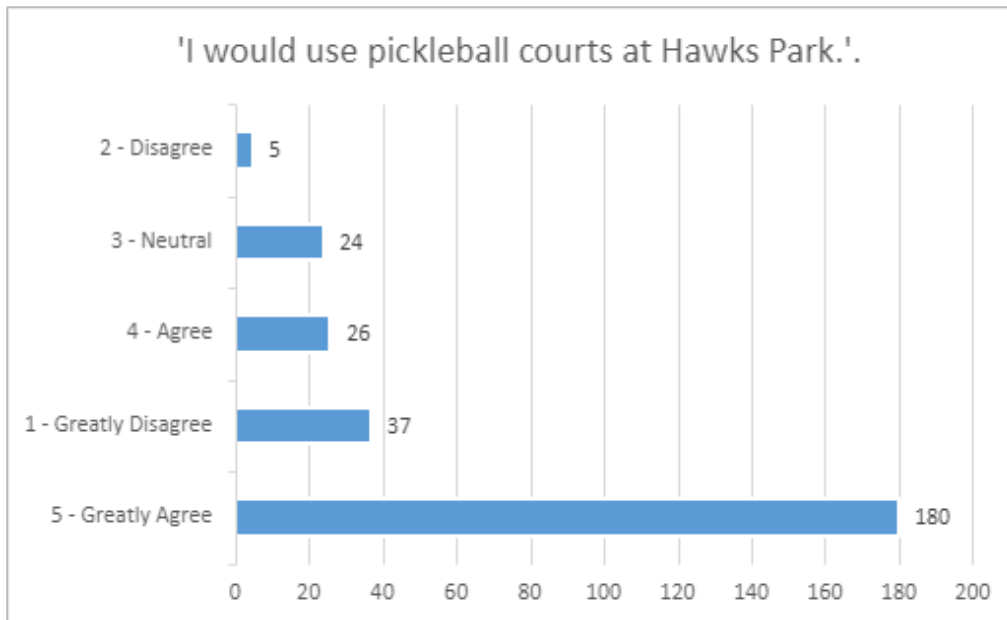
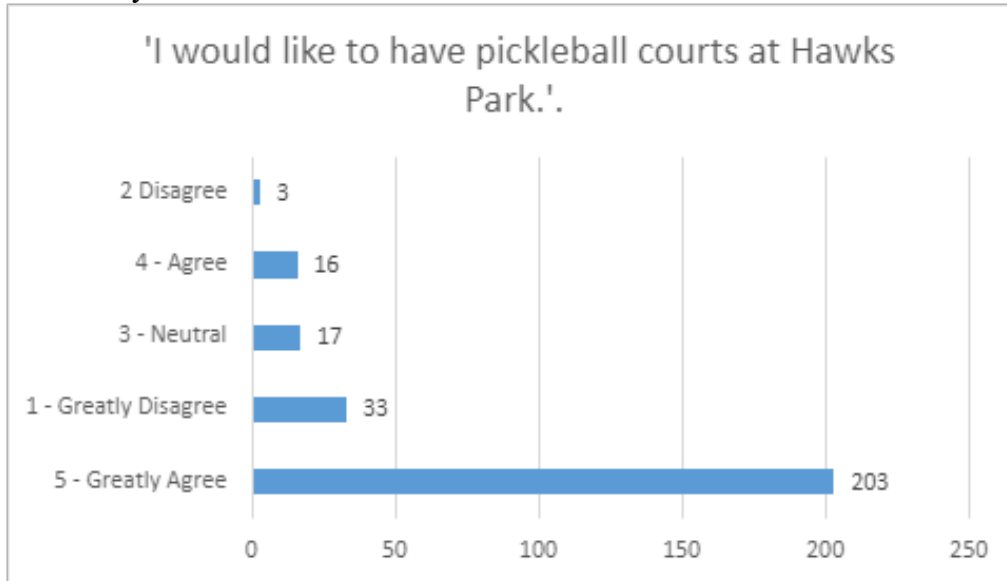
Hawks Park Pickleball Courts have the added benefit of assisting the city in its long-term economic development plans. To have a vibrant city where residents want to live, work, and play, current, up to date enjoyable recreational facilities are paramount. Pickleball courts are a very desirable recreational sport-and a tournament sport.

The city is committed to maintaining the Pickleball courts for use. This includes resurfacing every eight years to provide quality courts for the foreseeable future. The city has options to pay for the resurfacing and upkeep of the courts – city recreation funds or fees from tournament play. These funds will be adequate to maintain the courts.

The city conducted a survey of residents in July and August 2023. Seventy-eight percent of the residents favor Pickleball courts. The majority of respondents both liked the idea of having Pickleball courts in Hawks Park and indicated they would use them.

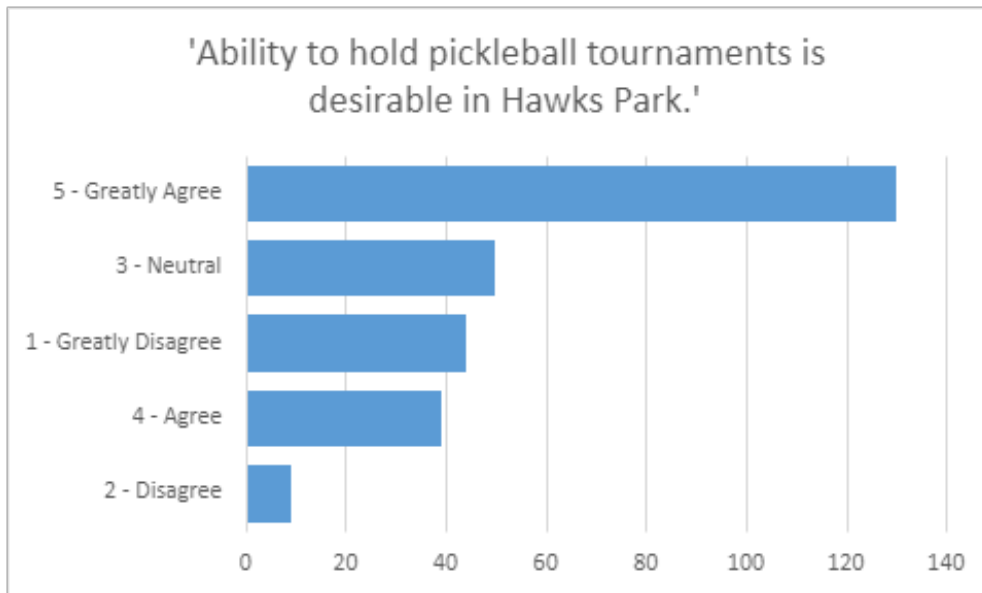
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The survey results are:

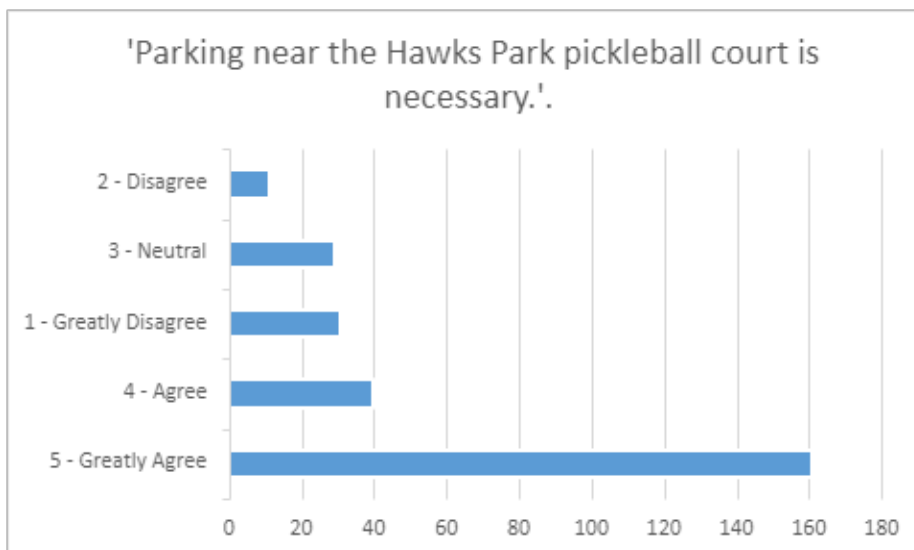


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They also favor being able to host tournaments on the courts. The majority of respondents like the idea of tournament play at Hawks Park Pickleball courts.



Parking was seen as something very desirable to the majority of respondents.





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Sport Life Expectancy:

2023 marks the 58th anniversary of Pickleball, as it was invented back in 1965 by three dads looking for something fun for their kids to play together outdoors to now being played in around 28 countries worldwide. The fact that Pickleball was invented in 1965 is a testament to its longevity and popularity at the recreational and competitive levels for the professional, amateur, and casual players. It has been around for over a half of a century, and its popularity has only grown over time. This is a testament to the games's staying power and its ability to remain relevant in the modern age as it appeals to a wide range of participants. Pickleball is the fastest growing sport increasing by **159%** over the past 3 years to nearly 9 million people participating in 2022. This illustrates the sport is still in its adolescent stage with a US population of 305 million, demonstrating the tremendous potential for further growth of the sport. Pickleball is easy to learn, provides great exercise for children to older adults, has low cost to play (balls and paddles last a very long time) and is fun! People are clamoring for more Pickleball. The feasibility of Pickleball Courts is based on the popularity of the current Hawks Park Complex amenities with both youth and adults and is planned as an additional amenity that will fit in with the current trend of physical fitness amenities desired by public users. The city and its residents are committed to providing dedicated Pickleball courts and to Pickleball tournament play to provide an enhanced quality of life and economic development for the citizens of Edgewater.



PARKS & RECREATION DEPARTMENT

Hawks Park Pickleball Courts Marketing Plan

Pickleball is the fastest growing paddle sport in the United States for the third year in a row according to a report from Sports & Fitness Industry Association. Participation has increased 158% over three years, with a total of 8.9 million players over the age of six. Sports & Fitness Industry showed 4.8 million Pickleball players in 2022. In one year, the number of players almost doubled!

Why is Pickleball growing so quickly?

- **Accessibility.** Old, young, or middle-aged, anyone with even modest athletic ability can get up to speed within days or weeks and play at a reasonable level (NOT true with tennis or golf).
- **Simplicity.** Small court, minimal gear, short games. Games go quickly and there is very little time between points.
- **Strategy.** Once you know the basics, there are nuances and thinking that come into play. Strategic (cagey) players can often beat more athletic opponents.
- **Exercise.** But it's low impact. An hour of Pickleball will burn roughly 400 calories about the same as a jog and much more fun.
- **Economy.** Little gear to spend money on, balls last for months!
- **Laughter.** It's plain fun. Surprising shots and rallies are common at every level and stuff happens that just makes you laugh. This is not common in most competitive sports.

Pickleball is fun, social, and friendly! The rules are simple and the game is easy for beginners to learn, but can develop into a fast-paced, competitive game. The Hawks Park Pickleball courts will be used by residents and for tournament play. The target audience is anyone over six years old (residents) and for tournament play from the YMCA, local groups, and the US Pickleball Association.



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

Residential Marketing

To market the courts to residents, the strategy is to show the fun and health benefits of playing Pickleball. The amenities with the courts (sidewalks and parking) will also be featured.

Channels used:

The City's Twitter account:

Tweets will be sent regarding construction of the courts, with weekly updates. Tweets regarding availability of the courts and tournament play will be sent a minimum of weekly, with more as needed. The tweets will update tournament play and standings, court availability and usage.

The City's Facebook page:

Facebook post and pictures will update the construction process. This will be updated weekly. Facebook pictures and posts will be used to show the court usage and to advertise availability. Pictures of games in place will be posted weekly. Any pictures or events will be shared with local groups and pages. Any changes will be noticed on the page.

The City's Constant Contact email account:

The City will use the constant contact account to update residents on the construction process. After construction, the City will continue to use the account to inform residents of the availability of courts and tournament play.

The City's Water Billing:

The City will place notices in resident's water bills with updates on Pickleball court construction, availability, and usage. The updates will be quarterly.



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Tournament/Group Marketing

To market the courts to tournaments, the strategy is to show the availability and amenities of the Hawks Park Pickleball Courts. The target audience is the local YMCA, local Pickleball groups (e.g., New Smyrna Beach Pickleball Club, 360 Prep Pickleball Club, Pelican Bay Sports, Daytona Beach Shores Pickleball) and the U.S. Pickleball Association. The objective is to host Pickleball tournaments in conjunction with these and other organizations.

Channels used:

The City's Constant Contact email account:

The City will use the constant contact account to update groups on the construction process. After construction, the City will continue to use the account to inform groups of the availability of courts for tournament play. The City will include pictures of tournament play in the outreach email.

The City's Twitter account:

Tweets regarding construction of the courts, with weekly updates, will target the group twitter accounts. Tweets regarding availability of the courts and any tournament play will be sent a minimum of weekly, with more as needed. The tweets will update tournament play and standings, court availability and usage.

Direct email:

The City will contact pickleball groups, the YMCA, and the US Pickleball Association directly to advise them of the availability of courts and the amenities of the Hawks Park courts to schedule tournament play.



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FISCAL STABILITY

The City of Edgewater is a Municipal Government. The Pickleball Facility operational expenses are incorporated in the City of Edgewater Parks & Recreation annual budget and supported by the City of Edgewater's Comprehensive Plan as outlined within the Open Space Element policy.

The park area is already maintained by City Staff and no additional costs will be incurred for this project. Life expectancy of these Pickleball courts are considered to be in perpetuity as the maintenance assignments for the Pickleball Facility will be distributed to existing staff to cover the new amenities within this park area in the maintenance schedule.

1. BUSINESS INFORMATION

Operational funding for this organization	Prior Completed Year	Current Year	Projected Year	Next Projected Year
Fundraising, Memberships, Donations, etc.	0	0	0	0
County Grants (other than ECHO)	0	0	0	0
Grants (Non-County)	336,900.00	24,446,912.11	4,718,311.74	580,000.00
Cash Donations	0	0	0	0
TOTALS	336,900.00	24,446,912.11	4,718,311.74	580,000.00
Administrative Costs	0	0	0	0
Program Costs	0	0	0	0
Educational Outreach Programs	0	0	0	00
Contractor Services (for this project)	33,767.82	85,639.94	50,973.24	1,131,300.00
Marketing & Advertising	0	0	0	0
Payroll Total Expense	0	0	0	0
TOTAL	33,767.82	85,639.94	50,973.24	1,131,300.00
Not-for-Profit	0	0	0	0
Endowments	0	0	0	0
TOTALS	0	0	0	0
Number of Full-time Employees	226	236	236	245
Number of Part-time Employees	6	6	6	5
Volunteer Hours	0	0	0	0
Value of Volunteer Hours (@ /hr.)	0	0	0	0
TOTALS	232	242	242	250

2. Has this organization defaulted on any grant in the past five years?

☐ Yes ☒ No

The City of Edgewater has a proven record of sound fiscal and project management and has not defaulted on any previous grant award.

If yes, please explain:

N/A



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FINANCIAL AUDIT/REVIEW/AGREED UPON PROCEDURES

1. County of Volusia and Local Municipalities must provide a link to their Financial Statement under GASB 34.

<https://www.cityofedgewater.org/finance/page/financial-reports>

The following documents can be found in the Supporting Documents Section of the application:

- a. A Management Letter from the last fiscal year Independent Auditor's Report on the Basic Financial Statement.
 - b. A Response Letter from the last fiscal year Independent Auditor's Report on the Basic Financial Statement.
 - c. An Opinion Letter from the last fiscal year Independent Auditor's Report on the Basic Financial Statement.
2. Not-for-Profit Organizations: the required financial information is determined by the operating revenue or expenses/expenditures annual average of the three fiscal years prior to the application deadline, as outlined in the ECHO Guidebook.
 - a. Additional supporting documents for Not-for-Profit organizations:
 - i. IRS letter granting Not-for-Profit 501 (c) (3) status in Florida.
 - ii. The most recent Uniform Business Report (Annual Report) filed with the State of Florida, Division of Corporations.
 - iii. Unrestrictive ownership or undisturbed use of facility documentation (unless the project is an acquisition).
 - iv. Letter of intent to sell from the owner for Acquisition Projects.

DRAWINGS

1. Drawings are required from ALL applicants (documents must be legible and to scale with legends):
 - b. Current drawings and/or excavation plans for the facility.
 - a. Site survey with existing structures and site plans with structures.
2. Vacant land acquisition projects shall include:
 - a. Conceptual drawings of improvements to the property, which are to be completed within two years of acquisition.
 - b. Proposed structures must include elevations, floor plans and design elements such as landscaping.



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3. Street Locator Map (indicate the physical location of the project within the local areas; include road names and “North” for directional reference).
4. Site Plan should show the building footprint, travel ways, parking, landscaping, etc. This section should include:
 - a. Site Survey
 - b. Trees and topography
 - c. Civil drawing
 - d. Water retention drainage and circulation
5. Preliminary and Schematic Drawings. Drawings should show:
 - a. A general model of floor/site plans, showing the location of project elements.
 - b. Florida-friendly landscape plan (The Florida Friendly Landscaping guide can be found at https://ffl.ifas.ufl.edu/pdf/FYN_Plant_Selection_Guide_2015.pdf).
6. Design and Development Documents. Documents should show more detail including:
 - a. Selection of materials and engineering systems involved
 - b. Detailed cost estimate
 - c. Environmentally sustainable materials
7. Construction Documents should include written and graphic instructions. These documents should be focused on specifications for the project (building systems, floor plans, elevations, etc.) and should include site utilities and ADA information.
 - a. Outdoor, trails, parks, sports facilities and playgrounds require a bid set of plans, which are ready to be used for the procurement process.
 - b. New construction, facility remodel and historic projects require a set of A&E plans, which are ready to be used for the procurement process.
 - c. Historic projects need to demonstrate research and compliance with the Historic Preservation Standards and Guidelines.
8. Permanent ECHO Sign documents should include site design, materials and site placement.



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CERTIFICATION OF INFORMATION AND COMPLIANCE FORM

I/We certify that all of the information contained within this application and subsequent attachments is true and correct to the best of my/our knowledge and that the project for which the application is made shall be in compliance with the Americans with Disabilities Act of 1990, and that should a grant be awarded, the organization agrees to comply with the conditions of the grant award agreement including the Restrictive Covenants.

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OFFICIAL WITH AUTHORITY TO CONTRACT FOR THE OWNER OF THE PROPERTY	
Signature/Date:	<i>Glenn A. Irby</i> 11/2/2023
Printed Name:	Glenn Irby
Phone #:	386-424-2400 x1201
OFFICIAL WITH AUTHORITY TO CONTRACT FOR THE APPLICANT	
Signature/Date:	<i>Samantha Bergeron</i> 11.2.2023
Printed Name:	Samantha Bergeron
Phone #:	386-424-2400 x7201
CHIEF FINANCIAL OFFICER FOR THE APPLICANT	
Signature/Date:	<i>Bridgette Vaissiere</i> 11/2/2023
Printed Name:	Bridgette Vaissiere
Phone #:	386-424-2400 x1301
NOT FOR PROFITS ONLY – PRESIDENT, BOARD OF DIRECTORS	
Signature/Date:	
Printed Name:	
Phone #:	
Executive Board or Board of Directors reviewed and approved this application on (date):	



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PROJECT/CONSTRUCTION TIMELINE CHART

The City of Edgewater Hawks Pickleball Facility project is scheduled to commence March, 2024 through December, 2025 with the installation of the ECHO temporary signage and the development of the Pickleball courts with amenities. The project is scheduled for completion by December, 2025. The permanent ECHO sign will be installed prior to January, 2026.

Description	Jan - March 2024	April - June 2024	July - Sept 2024	Oct - Dec 2024	Jan - March 2025	April - June 2025	July - Sept 2025	Oct - Dec 2025	Jan - March 2026
ECHO Temporary Sign	X								
Construction Bidding/Procurement	X	X							
Construction Award			X						
Permitting	X								
Drainage construction				X					
Site Prep/Underground Utility/Water & Electrical					X				
Building Pickleball Courts						X			
Parking & Sidewalk						X			
Installation Lighting, Landscaping & Fencing							X		
Final Inspections								X	
ECHO Permanent Sign								X	
Closeout Compliance									X



ECHO GRANTS-IN-AID STANDARD & EXCEPTIONAL GRANT APPLICATION

Attachment Checklist: Please check your application before submitting

The following items/documentation **must** be included with your application or your application **will not** be scored. All match sources must be secured and proof thereof submitted by the application deadline.

APPLICANT

- ☒ ECHO Application, completed and signed
- ☒ Mission Statement for Organization
- ☒ Proof of ownership or copy of lease
- ☒ Restrictive Covenants or Statement agreeing to follow this requirement
- ☒ Project Budget Detail Chart
- ☒ Official Documentation of Match
- ☒ Business Plan
- ☒ Feasibility Study
- ☒ Marketing Plan
- ☒ Fiscal Stability Chart
- ☒ Financial Audit Documents (listed in the ECHO Guidebook page 15)
- ☐ Not-for-Profits only: IRS Status Letter classifying Organization as a 501(c) (3)
- ☒ Completed and signed Drawings
- ☒ Street Locator Map
- ☒ Site Plan
- ☒ Preliminary & Schematic Drawings
- ☒ Design & Development Documents
- ☒ Construction Documents
- ☒ Permanent ECHO Sign Documents
- ☒ Certification of Information and Compliance
- ☒ Project/Construction Timeline Chart
- ☒ Other