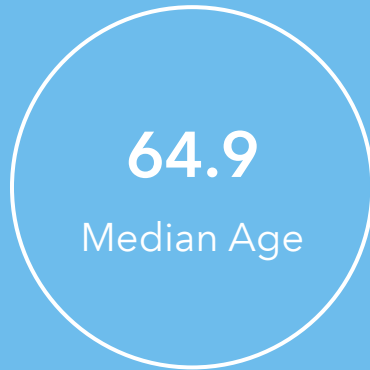


TARGET MARKET SUMMARY

County

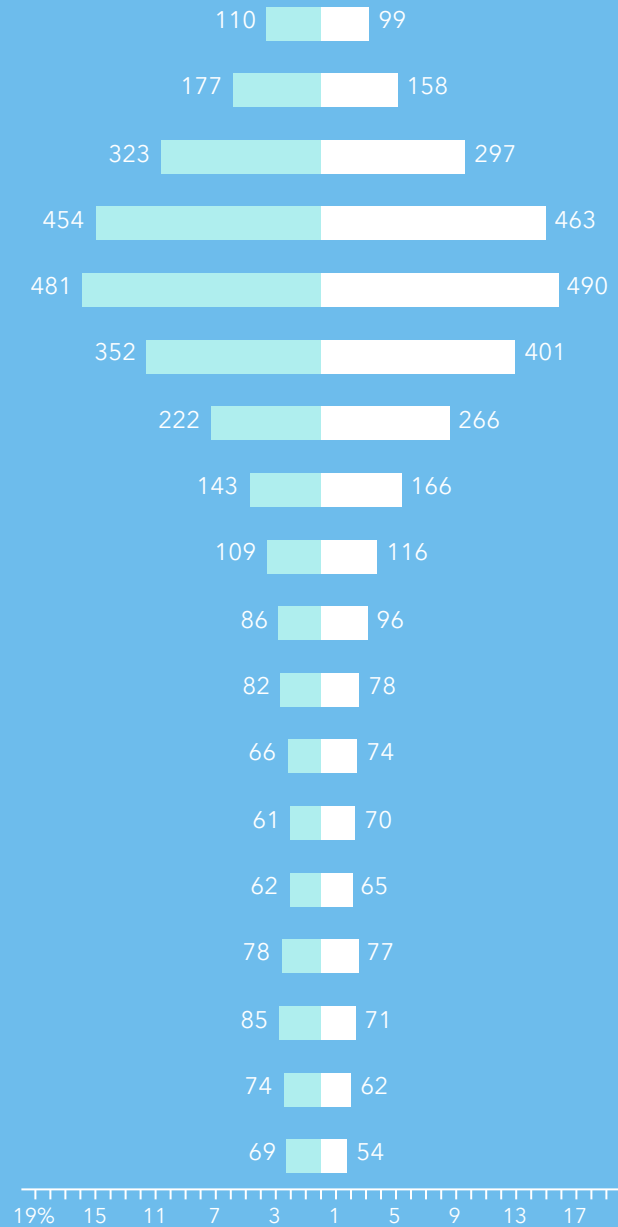
Key Facts



Source: This infographic contains data provided by Esri (2023, 2028), Esri-U.S. BLS (2023), Esri-MRI-Simmons (2023).

© 2024 Esri

Age Pyramid



The largest group:

2023 Females Age 65-69

The smallest group:

2023 Females Age 0-4

Annual Lifestyle Spending



\$2,264

Travel



\$57

Theatre/Operas/Concerts



\$49

Movies/Museums/ Parks



\$47

Sports Events



\$7

Online Games



\$125

Audio

Tapestry segments



9A

Silver and Gold
2,918 households

93.2%
of Households



10A

Southern Satellites
212 households

6.8%
of Households

